

SENTINEL MESSENGER



DELIVERING OF COUNTRY INFORMATION AND CURRENT
STAY-SPECIFIC SECURITY MESSAGES TO END CONSUMERS.

PRODUCT FLYER

SENTINEL MESSENGER

The Messenger is a highly configurable module of the Traxess Sentinel.

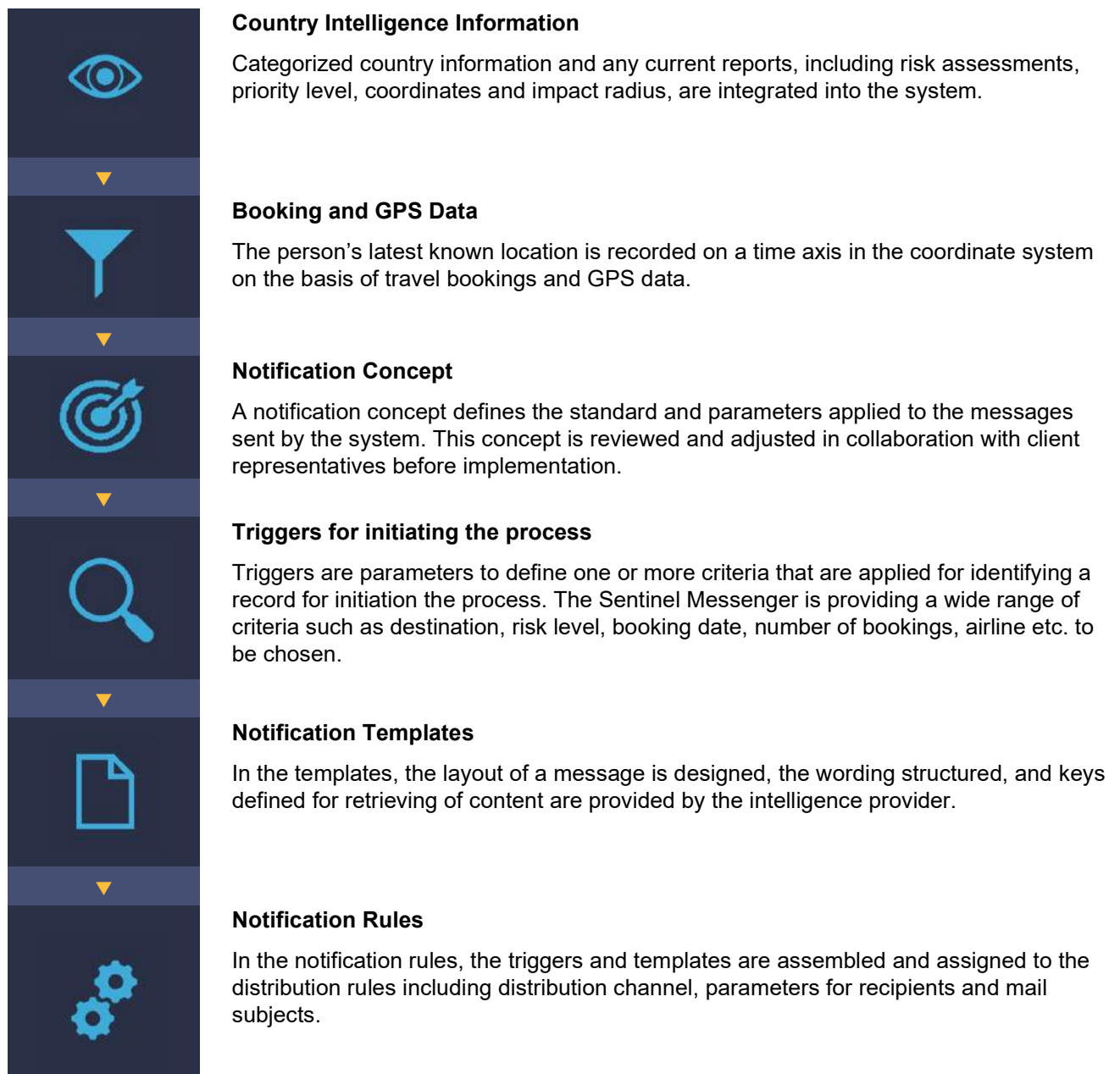
The Messenger enables customers the sending of tailored messages according to the need of the recipients.

	Pre-Trip Country Information <p>The Messenger offers high flexibility in branding, customizing layout and content in emails sent to end recipients. Comprehensive reports are attached in a client branded PDF.</p>		Lean Duty of Care add on service <p>Once the data source and service standard are set-up, the Messenger is serving end recipients on a 24/7-day basis without manual interference.</p>
	Warning and Alert Messages <p>The Messenger is sending relevant messages to end recipients by locating the current stay of a person. Information are matched with latest news that is impacting the security situation in the location.</p>		Client can steer notification standards <p>What kind of messages are sent and in what format remains in control of clients. The Messenger provides filter options so that end recipients do not receive unnecessary emails.</p>
	Country Intelligence <p>The Messenger can connect to any provider of security information. That enables Traxess to align the services to the client's needs and preferences.</p>		Risk Ratings in line with risk exposure <p>Risk levels assigned to information are considering exposure of target audience. In addition, parameters can be adjusted according to the client's needs.</p>
	Language Settings <p>The Messenger is sending messages according to language preferences of end recipients. The languages currently supported are EN, DE, FR. Additional languages such as ES, NL, IT and PL are made available upon request.</p>		Language aligned with expectations <p>Information are provided by taking the language, the corporate culture as well as preferences of a client into consideration.</p>
	Distribution Channel <p>The Messenger is contacting clients by sending email to corporate email addresses, SMS to the mobile device or text to speech calls. The Messenger can distinguish between message type and select the predefined channel for delivering the message. Whenever possible, The Messenger is using local numbers for sending messages.</p>		Cost Efficiency <p>The Messenger offers every function available on the market to contact people with the most appropriate channel depending on the situation and type of information and in a cost-efficient manner.</p>

HOW THE SENTINEL MESSENGER WORKS

Fully automated sending of Pre- and On-Trip Messages to travellers that are triggered by predefined parameters.

THE KEY ELEMENTS AND PROCESS STEPS



ARE YOU CURIOUS?

Contact us to arrange a meeting or a conference call.

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THANK YOU!